August 25, 2011

Ms. Jeanne Edevold Larson
Executive Director
Northern Dental Access Center
1405 Anne St. NW
Bemidji, MN 56601

Dear Ms. Larson,

Congratulations on meeting all twenty-seven of the Charities Review Council’s Accountability Standards. The standards represent sound principles and practices, and reflect the best thinking of hundreds of philanthropic and nonprofit leaders. Thank you for taking the time to use the Accountability Wizard to affirm your organization’s commitment to accountability.

We hope that doing the necessary work to meet the Council’s standards allows you to concentrate on your mission, assured that the systems are in place to ensure continuing public disclosure, good governance, healthy financial activity, and ethical fundraising. Please let me know if you have any ideas that might improve the Accountability Wizard process.

We encourage you to share your good news with your constituents — clients, donors, and the general public. I encourage you to use the “Meets Standard” seal to help you get the word out that Northern Dental Access Center is a trustworthy organization. Donors frequently cite trustworthiness as a major factor in their giving decisions. By letting people know that yours is an organization that is committed to accountability and transparency, you will increase the public’s confidence in your organization.

Congratulations again and I hope you are able to take advantage of the opportunities to display the “Meets Standards” seal and get out the word of your achievement. Public trust is built one organization at a time. I thank you for your contribution.

Best regards,

Rich Cowles
Executive Director